Using web 2.0 applications and social networking sites to enhance student learning

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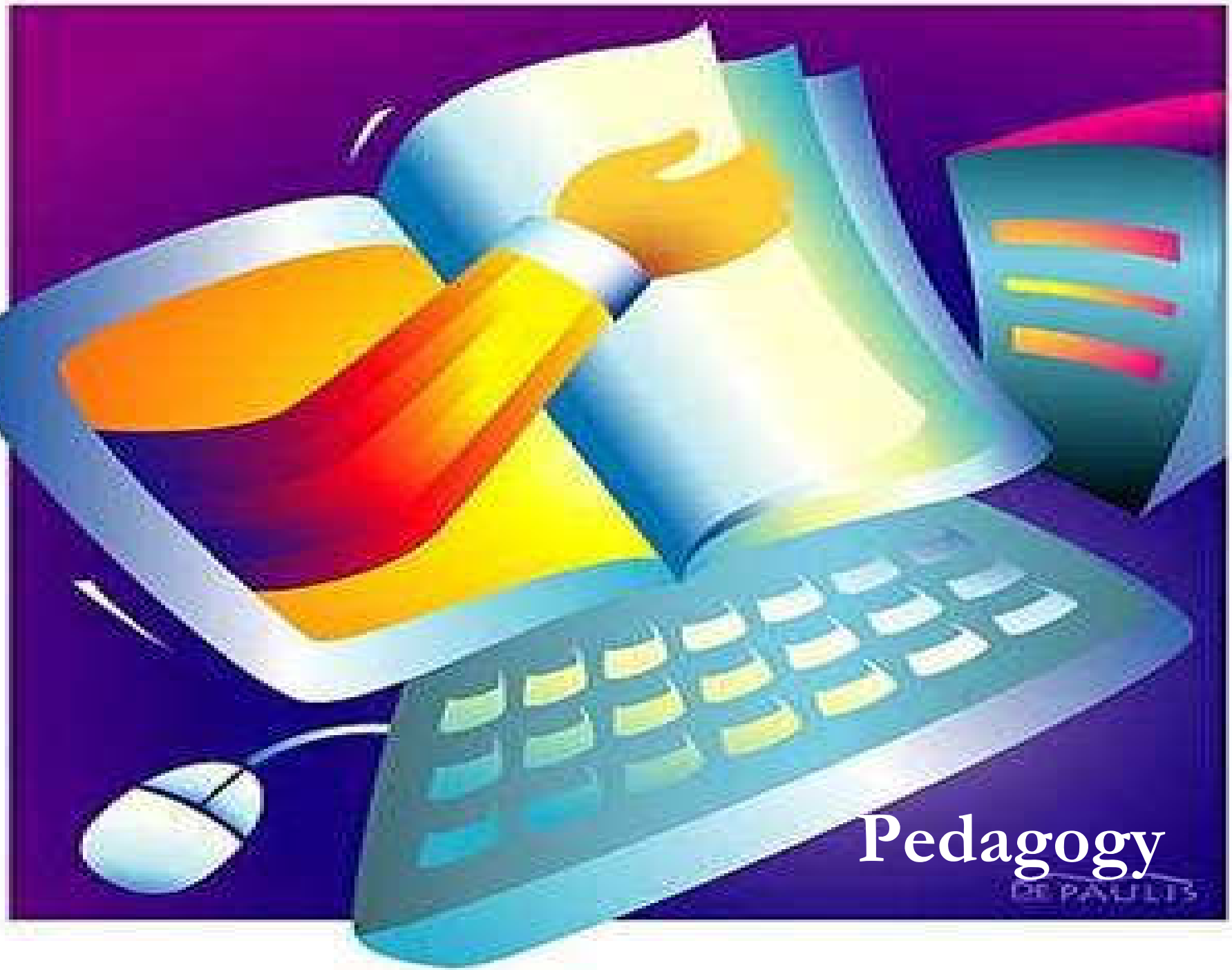
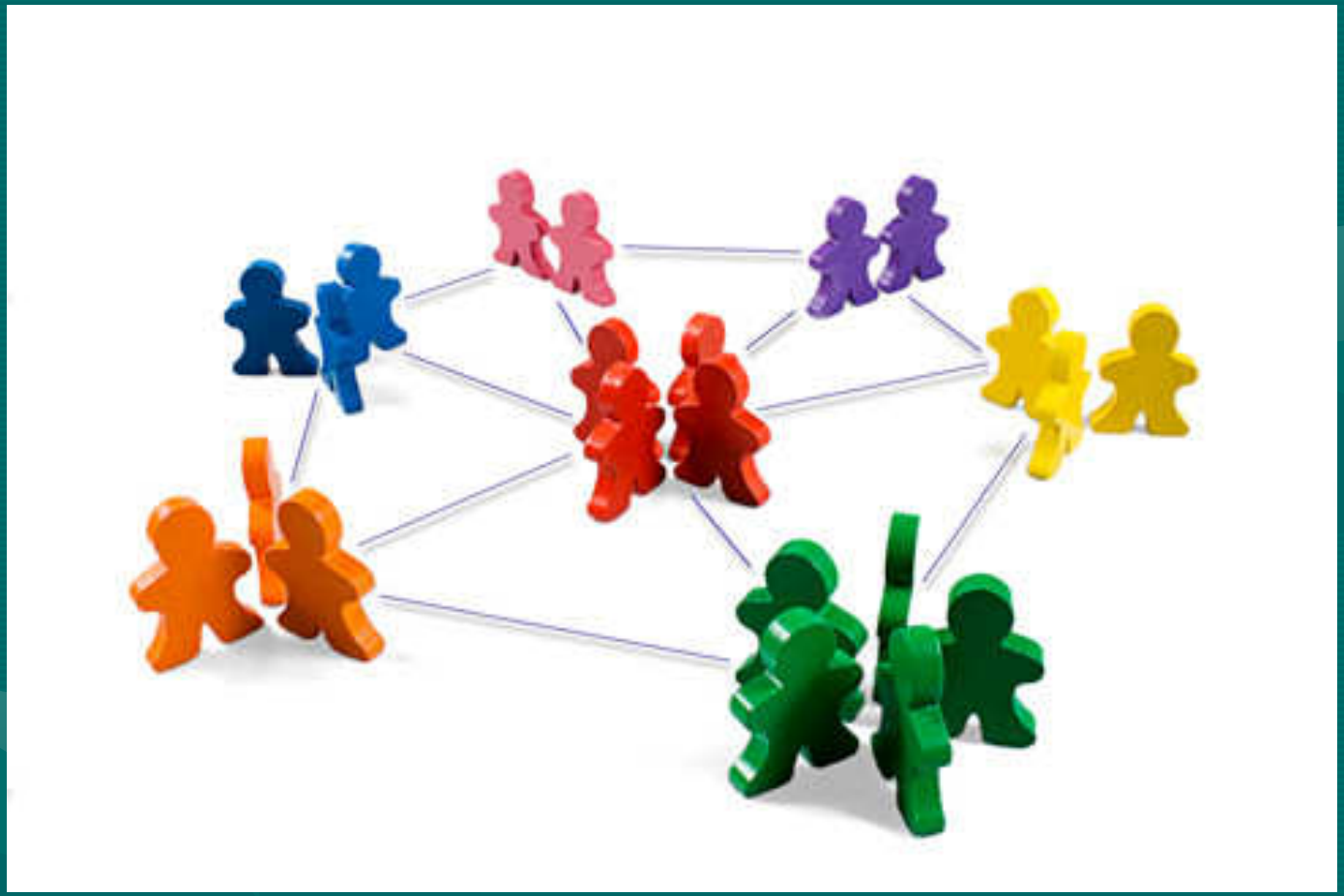
The Seed of an Idea


Pedagogy

The Virtual Learning Community

Networks



Why use social networks in Education?

- Social networking applications provide a forum in which the cumulative process of concept formation, refinement, application and vision is fully visible to students and teachers.
- Such media can promote more complex and lasting retention of ideas.

- Boettcher 2007

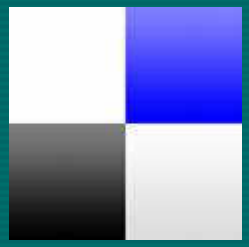
- "Everyone can become a valuable asset for a successful and valuable learning experience"

- Tham CM, Werner JM (2000) Designing and Evaluating E-Learning in Higher Education Management Education: Teaching and Instruction accessed online

- Wikis
- Blogs
- Networking websites
- Second Life

- Discussion forums
- Instant messaging

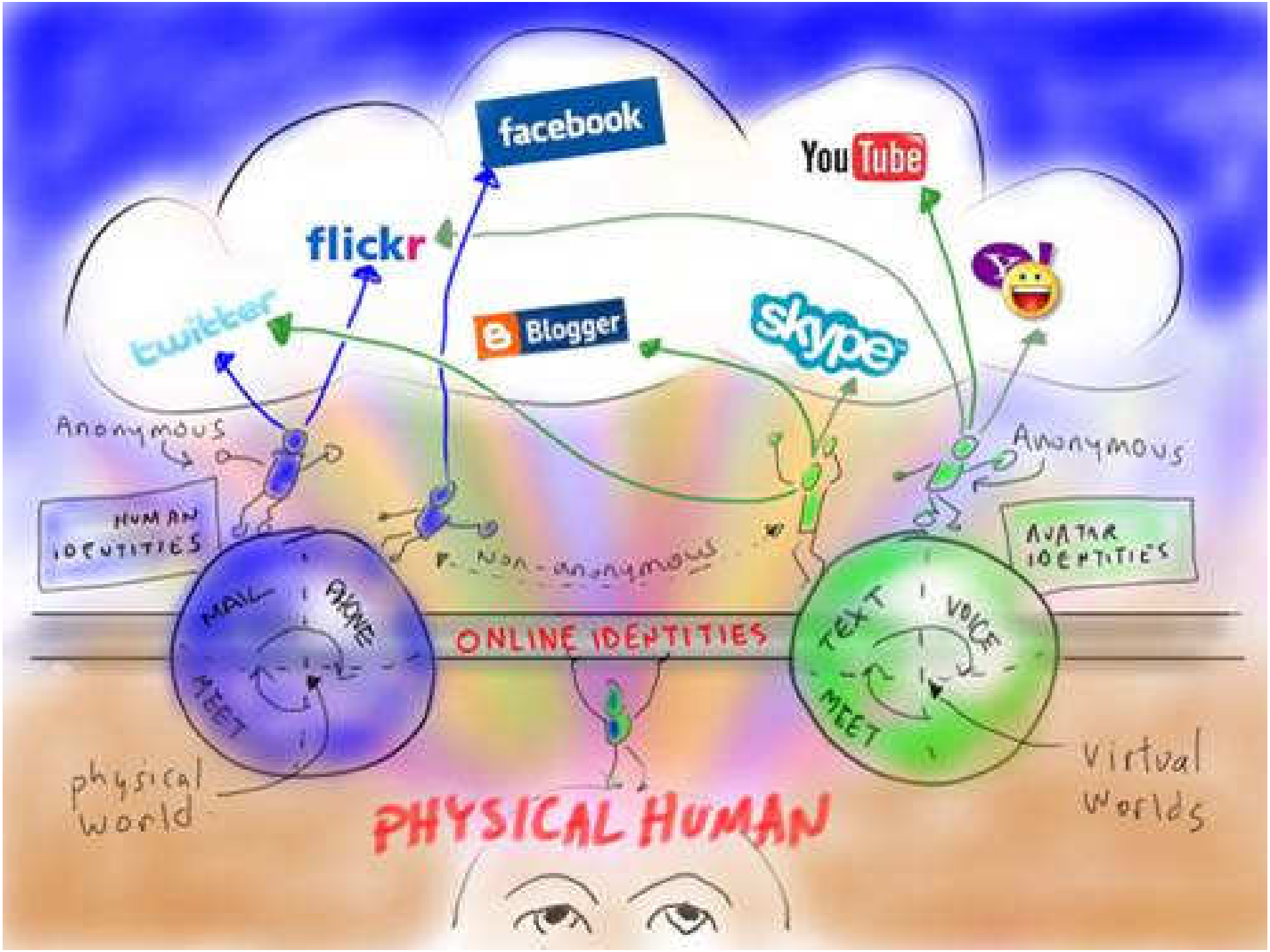
- Social bookmarking
- Photo-sharing sites



Del.icio.us

Wikispaces.com

Psychiatric
Evaluation and Treatment
UC DAVIS Medical Center


facebook
YouTube
flickr
twitter
Blogger
skype
Anonymous
Anonymous
HUMAN IDENTITIES
AVATAR IDENTITIES
NON-anonymous
ONLINE IDENTITIES
MAIL
CHAT
MEET
TEXT
VOICE
MEET
physical world
Virtual Worlds
PHYSICAL HUMAN

Online identity and Professional Identity

- Issues of professional identity stem from professional socialisation and development (McGowen & Hart, 1990).

- This includes the acquisition of specific knowledge and skills and the development of new *values, attitudes and behaviours* (Hall, 1987; McGowen & Hart, 1990; Watts, 1987).

Standards for Professional Practice

- You must keep high standards of personal conduct.
- You must behave with honest and integrity
- Your behaviour must not damage the public's confidence in you or your profession.
- If a health professional does not meet HPC standards registration can be revoked.

HPC Standards of Conduct, Performance and Ethics (2008)

A modern day professional necessity?

- Reputation enhancing
- Profile development
- Professional networking
- Engaging with a global community
- CPD

In summary

- Same applications can be used for a variety of learning opportunities
- It's not about the application but about the student experience
- You need a strong online identity in order to use the technology to enhance the student learning experience.

- *"Every now and again I start wondering why I ever started this journey.*
- *I have also commented, that sometimes I feel I am doing this on my own. However, after having 'one of those moments' recently, I have just trawled through blackboard and read some of the posts on the various wikis etc which you have all contributed to and they have left me feeling really inspired and excited and privileged to be doing this and has made me realise that actually I am not doing it on my own and there is support out there in cyber space!*
- *So, if anyone else has 'a moment' of doubt ....try reading through some of our comments!"*

Workshop

1. Consider a group of students for whom you are responsible. What aspect of their experience would benefit from enhancement?
2. Are you prepared to (further) consider social media as a solution?
3. Are you prepared to become (more) 'visible' online?
4. What do you perceive as your personal challenge(s) in using social media to enhance your student's experience?